

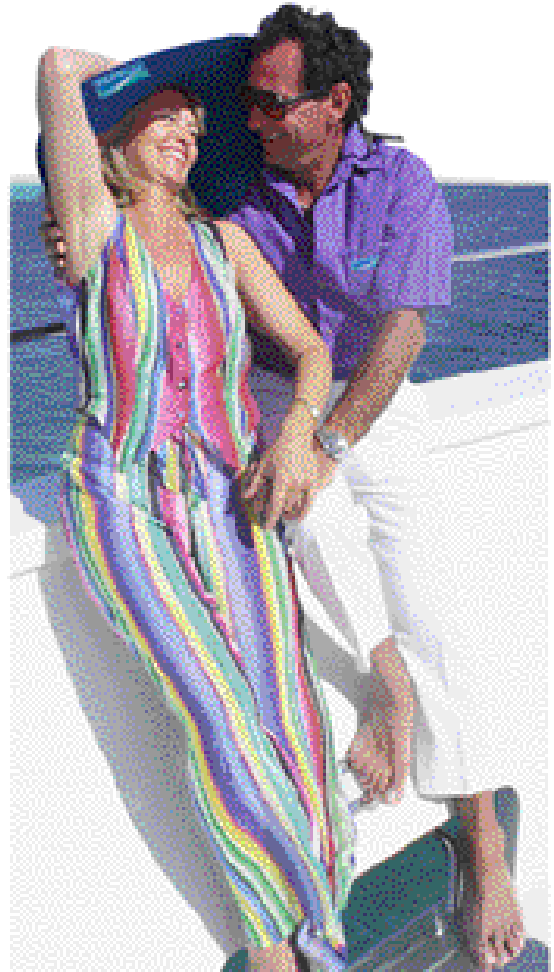
## **Motivational Programs**

Grab their attention by doing your next incentive program in a fresh, new way...online!

We'll deliver a turn-key program, including creative, measurement, and fulfillment, just like you've come to expect. But unlike anyone else out there, we'll harness the power of the Net.

So all your team has to do is log on to your custom site...and see beautiful, full color images of travel packages and merchandise—from brand names like Sony, Callaway and Kawasaki. (You can choose from over 2,500 products to create the perfect selection for your demographic.) While they're on the site they can track and redeem points, access reports, and get involved in special quizzes or contests—all in real time.

You save dollars on costly printed catalogs. You gain the flexibility to add new merchandise whenever you want. And the reporting systems we create for you can be used over and over, for each new program you put in place.



### ***Clients include:***

**Cisco Systems  
Colt  
Chase Manhattan**

**Citibank  
Mass Mutual  
Smith & Wesson**

**“He who likes cherries  
soon learns to climb.”**

**— German Proverb**