

*Unparalleled creativity,  
dedication, and most of all, results.  
One major marketing campaign designed  
by AdGap reached 180% of sales quotas.  
We were thrilled!*



**HEWLETT®  
PACKARD**

In 1984 we began partnering with the world's second largest computer company to provide an integrated approach to their marketing needs. The longevity of our relationship with Hewlett-Packard is a testimony to our shared values and commitment to being the best. Integrated solutions we provided to H-P include:

- Customer loyalty and satisfaction surveys
- Survey analysis and action planning
- Business-to-business direct mail
- Incentive and recognition programs
- Campaign identity and logo design
- Trade show traffic building
- Educational material for customer events

*Quote from Lori Paulin, Enterprise Account Services Manager, Hewlett-Packard Company*